



Application Questions

1. Eligibility

You must:

- Tackle a global challenge affecting health, energy, the environment, or agriculture
- For-profit
- Raised no more than £1,000,000 in direct total investments

2. Basic Information (4)

- Please add basic contact information.
- Describe your business in 50 words or fewer.
- In a video, introduce your team in 1 minute. *This is NOT intended to be production quality; phone footage is appropriate. Submission is in the form of a YouTube/Vimeo URL only.*
- How long have you been working on this?

3. Impact and Idea (5)

- What is the problem you are trying to solve?
- What is your solution and how is it novel?
- What are your major achievements to date?
- How will you generate and monitor your impact?
- What is your long-term vision?

4. Team (2)

- How many people are on the team? List all team members' roles, commitment levels and equity.
- Why is your team uniquely positioned to solve the problem you articulated?

5. Business (7)

- What stage is your business: idea, design, prototype, pilot, or launched to market? *If you are beyond the idea stage, you have the opportunity to upload product demonstrations (video, CAD or photographs are appropriate).*
- What markets are you considering and how will you access them?
- Who are your competitors and what differentiates you from them?
- What are your current risks and future challenges?
- Detail any capital raised, monthly expenditures, revenue and/or significant partners/collaborations as appropriate.
- Have you been through an incubator or accelerator programme?
- Have you filed or secured any intellectual property?